

STATE HAPPENINGS

Louisburg Times.
The office and waiting rooms at the depot here have been completed, and they are quite an improvement, and add much to the comfort and convenience of the traveling public. Our clever and accommodating agent, Mr. L. L. Joyner, and his polite assistants look well in their new quarters, and the public generally are well pleased with the new surroundings.

Littleton News Reporter: Mr. D. B. Crowley has corn, grown on highland, 17 feet high. The joint roots are as high as 74 feet from the ground. There are a great many farmers who say our high lands will not produce corn. The facts are that the lands that are properly cultivated and cared for nearly always give back ample returns.

Fayetteville Observer: A lady subscriber sends us the following news story: "On Tuesday morning, October 4th, Mr. M. D. Rastberry sent his eight-year old son, Willie Bryant, after the cows, which were grazing about three hundred yards from the house, and just as he reached the cows a turtle dove flew down and lighted on his arm. The little fellow was on his way to the house in high glee, but before he reached it the bird died. His mother asked him if it did not frighten him and he replied no, but he was trembling violently, nevertheless."

Tarboro Southerner: S. F. Jenkins, at the County Home, has gathered probably the best yield of corn on uplands that can be found in the county. The land was not quite an acre, about 15-16, from which he gathered 58 bushels, after having eaten over a barrel of roasting ears.

This was upland, piney wood land, and was not manured. This is the third year it had been in corn. What fertilization it received came from the peas that were planted in the corn. Deep plowing was probably a great factor. It was broken last winter 12 inches deep.

Thirteen barrels of corn to an acre is a creditable yield for any land. Who in the county can beat it? At the County Home Mr. Jenkins will make enough corn for every need of the place and have 100 barrels to sell.

Rocky Mount Record: An extremely sad accident at the Planters' cotton seed oil mill Monday afternoon. Mr. J. G. Alford, superintendent, was caught in a line of shafting and received injuries which are considered probably fatal. He and a colored boy were working on a press and Mr. Alford had his back to the shafting, and in some manner his coat was caught in the whirling piece. It was wonderful that it did not kill him instantly, but it seems that he caught hold of the press, thus saving himself from instant death, the shafting tearing his clothing completely off him. Dr. W. H. Whitehead was phoned for and went immediately to the stricken man. There was no laceration of flesh or wounds of any kind, and the only visible sign of the accident was a badly bruised arm and left side. He was unconscious when taken from the perilous position, and has not regained consciousness at this writing. Yesterday it seemed that his mind was affected and grave fears are entertained as to his recovery.

Wilmington Messenger: Prof. C. R. Wakeland, who is at the present time principal of the Donaldson-Davidson school in Fayetteville, came to Wilmington yesterday for the purpose of inspecting the Summer Rest property on Wrightsville sound, with a view to establishing a naval school. He inspected the proposed site and went to Southport in the afternoon to inspect sites there. He will return to Fayetteville this morning.

Professor Wakeland's idea is a practical one and will no doubt meet with favor when brought to the attention of Congress. It is his intention to establish a naval school and to get the government to supply the school with all necessary equipment, after it is well established to get the government to provide a boat and an officer from Annapolis to give the students instruction. The government already recognizes all military schools of any importance and furnishes them with their equipment. Prof. Wakeland also wishes this school to be of such a standard that the graduates will be recognized and one or more appointed annually as commissioned officers. The men having had training of this nature would also be ready on any of the battleships and be given officers that they could not otherwise secure. He thinks a school of this kind would appeal to the public more strongly than a military school, and that if once recognized by the government, and an appropriation made for furnishing the school with necessary equipment, it would prove a success.

At the present time there is a naval school at Maxieckie, Indiana, on the above named plan. The school was equipped by the government several years ago, and a boat furnished and an officer detailed to instruct the men.

Prof. Wakeland lived in Indiana for

Institute at Maxieckie that he conceived the idea of getting a similar school established in the South. He says he has friends among both the Democrats and Republicans who have agreed to support such a measure, and he feels confident of its success.

A Banker On Advertising.

Selected.
The following remarks were made the other day by William S. Powers, of Pittsburg, to the Pennsylvania Bankers' Convention, on the value of proper publicity for a financial institution:
"Now, broadly speaking, we think of advertising as divided into two classes—general advertising and direct advertising. The first class reaches the masses through the medium of the newspaper and other publications, while the second class reaches the individual through the medium of personal letters, folders, booklets, and so forth, sent direct through the mails."

Under ordinary conditions newspaper advertising must take first rank. The newspaper is the universal messenger to the hearts and homes of the people, and intelligently used newspaper advertising is just as certain to bring results as good stocks are to pay dividends. Note the fact that I said intelligently used. Enough money is wasted every year in unintelligent advertising to make every one in this hall moderately wealthy. But the same is true of banking as a business, or of farming, or anything else in which men engage. The trouble is not with these things in themselves, but in the way in which they are attempted.

"Above all, advertising to be effective must be persistent."

"A common mistake is to look for results too soon. When a farmer plants his wheat in the fall he doesn't expect a harvest in a week or a month; when you give an order for a ten story office building you don't go around to the site the following day and expect to find a completed building. The farmer knows that he must wait until the seasons and the chemicals of the earth work their changes. And you know that your building must proceed by gradual stages—brick upon brick, until finally finished. So it is with advertising. The first insertion does not influence the public mind, nor the last. But one added to the other, each one gathering strength from those that precede it, gradually influence the public mind and bring to your bank the business you desire."

"A single week or month of advertising is merely a blow or two of the cork against the bar of steel. Its effect is absolutely nothing. It is money and effort wasted—but the continuous, persistent hammering, week after week, is just as sure to start the pendulum of business swinging your way as day is to follow night."

"Take our own city of Pittsburg, for instance. More money is expended in legitimate bank and trust company advertising in Pittsburg than in any other city in the country, hence no better place could be selected for the making of comparative figures. There are a great many banks in Pittsburg. About half of them are known to the country over because of their liberal advertising. The other half do not believe in advertising on the general plea that they can use their money to better advantage. Possibly they can, but the figures are against them."

"I have gone back over the statements of the last five years comparing the growth of the banks that have advertised continuously with that of the banks that have advertised now and then—or not at all—and this is what I find:

"During the five years the banks that have advertised continuously have increased 38 per cent. in assets and 85 per cent. in deposits. The banks that have not advertised have increased 27 per cent. in assets and 11 per cent. in deposits. This record is affected necessarily by the numerous combinations of recent years, but there have been eliminated as far as possible and the figures given are on the side of conservatism rather than otherwise. But come down to the last year, the year that has tried men's souls, and that has caused banking institutions as many bad half hours as any year in the last quarter of a century."

The Ransom Brothers Buy Male Colts

Charlotte Observer.
Statesville, Oct. 14.—The Hinkle Live Stock Company, of Statesville, has recently shipped to the Ransom brothers of Northampton county 57 six-months old mules. The order for the mules was given by General Matt. W. Ransom two weeks before he died. It is the purpose of the Ransom to raise these mules for the farm. The little fellows were bought from breeders in Alexander, Caldwell, Watauga, Iredell and Burke counties. The average price paid apiece was \$5.00. There seems to be a good profit in the business for the producer. This is an interesting experiment, and if successful should be followed by others. The mountain farmer can produce the colt if the big cotton planter can make the full-grown mule.

JUDGE BENNETT TO FARMERS.

If 21 Years old the Farm would be His Ideal.

SAYS PLANT WHEAT.

Wadesboro Messenger and Intelligence.
It is a mistake of our farmers to sow so little land in wheat. Ben Hill, of Georgia, said years ago, in addressing farmers, that it was better for the farmers of Georgia to grow their wheat and raise their hogs, and above these make as their money crop what cotton they could, than to grow all cotton and have their flour and meat given to them. The saying is worthy of all acceptance.

Rotation of crops in sensible succession is more searching and profitable to lands than absolute rest, though the last is a powerful restorative of over-cropped soils. If the seed bed is well and thoroughly worked and the seed laid in with care wheat may be grown 50 years in succession upon the same lands without manure and without deterioration of the soil, and produce the same bushels the last decade as the first or other decade. If the entire refuse or offal of a cotton crop upon a farm be returned to the land in the most available shape (seed or meal), because there is a sort of natural selection of some soils which determines the relation of the one or the other form to the land, and the stalks be beaten down and the stalks and leaves and soil put back upon the land and covered in, then the exhaustion of such land is ditched, terraced and plowed well will be scarcely perceived in years, though no manure be used apart from the natural habitations of the crop.

Rye, barley, turnips, cow peas and clover as accessories to our more copulent crops will be profitable ornaments in our husbandry.—Virgil's Georgics, Columella's Treatise on Farming. Gen. Armstrong's treatise on the same subject, consisting of a series of letters, first published in a newspaper in Albany, New York, then put in the more enduring form of a book. These delight me.

If we would fetch our judgment to buckwheat, bees blanched in blossoms, dust to Devon and Short horn, Polled Angus and Hereford cattle for beefs, and the more refined Jerseys for milk and butter, our year of jubilee would be near us.

If I were 21 years old the farm would be my ideal of happiness, my ever present object, my aspiration. I commend to those who hear me patiently on every subject, and express their respect for me in so many and such felicitous ways, this wide field for their profit of body and mind.

Be Friends With Your Boy.

Greenville Herald.
How many fathers there are in this country who never think of making companions of their boys cannot be estimated, and yet the need is always great. The father who invites the confidence of his boy, who makes a companion of him and who makes him feel that he can always come to him in evil report, as in good report, will rarely have any cause to complain of his son. The great trouble is that men, as a rule, know too little of their boys; but this would not be the case if they made companions of them as far as possible.

Boys, as a rule, are afraid of their fathers. No boy should be afraid of his father. There should be respect for the father born of love and duty, but it is an awful thing for him to be in constant dread of the parent, and yet this is the case with many of them. The man who makes a companion of his boy, who partakes of his youthful pleasures, who can always find time to change views with him, has an opportunity to correct his mistakes and give the boy the benefit of his experience, but where there is no companionship between them this cannot be done.

The father who never has time to sit down and talk with his boys about their own affairs, however simple may be the subject, makes a mistake which, sooner or later, he will discover, and the discovery is generally too late for correction. Men sometimes miss their chance to shape and mould the character of their boys simply because they have neglected their companionship.

A LOVE LETTER

Would not interest you if you're looking for a guaranteed Salve for Sores, Burns or Piles. Otto Dodd, of Ponder, Mo. writes: "I suffered with an ugly sore for a year, but a box of Bucklen's Arnica Salve cured me. It's the best Salve on earth. 25c at E. T. Whitehead & Co's. drug store."

Uncle Bob—I hope, Tommy, you are a favorite with your teacher. Tommy—I think I must be. She cannot seem to get enough of me, for she keeps me in so much.

CONFESSIONS OF A PRIEST.

Rev. Jas. S. Cox, of Wake, Ark., writes, "For 12 years I suffered from Yellow Jaundice. I consulted a number of physicians and tried all sorts of medicines, but got no relief. Then I began to use Electric Bitters and feel that I am now cured of a disease that had me in its grasp for twelve years." If you want a reliable medicine for Liver and Kidney trouble, stomach disorders or general debility, try Electric Bitters. It's guaranteed by E. T. Whitehead & Co. Only 25c.

Hold Your Own.

Frank L. Stanton.
Though for bread you get a stone,
Hold your own;
Though you walk the way alone,
Hold your own!
Thorns with roses still are rife;
Sweet with bitter—that is life;
Head high in the storm an' strife,
Hold your own!

Dark the night, and long the way,
Hold your own!
Deepest darkness drifts to-day:
Hold your own!
Do the work you have to do
With a courage strong and true;
Till the home-bells ring for you,
Hold your own!

ONE OF MANY.

H. A. Twisdale, of Summerton, S. C., suffered for twenty years with the Piles. Specialists were employed and many remedies used but relief and permanent good was found only in the use of DeWitt's Witch Hazel Salve. This is only one of the many, many cures that have been effected by this wonderful remedy. In buying Witch Hazel Salve it is only necessary to see that you get the genuine DeWitt's, made by E. C. DeWitt & Co., in Chicago, and a cure is certain. DeWitt's Witch Hazel Salve cures all kinds of piles, cuts, burns, bruises, eczema, tetter, ring-worm, skin diseases, etc. Sold by E. T. Whitehead & Co.

WE KEEP ON HAND

BURIAL CASKETS



OF ALL KINDS ALL THE TIME

With Complete Undertakers' Outfit.

HEARSE SERVICE AT ANY HOUR.
Day or night we are ready to accommodate our friends and the Public Generally.

M. Hoffman & Bro.,
Scotland Neck. North Carolina.

Scotland Neck Graded School.

Pupils outside Scotland Neck Graded School district will be admitted at the following rates of tuition:
First Grade—\$10 per year.
Second and Third Grades—\$15 per year.
Fourth and Fifth Grades—\$20 per year.
Seventh, Eighth and Ninth Grades—\$25 per year.
Music for all pupils who take—\$25 per year.
All tuitions payable quarterly in advance. C. W. WILSON, Supt., for Board of Trustees.

THE Weldon Fair,

Oct. 25 to 28, 1904.

Eugene Johnston, President.
W. Brooks Parham, Chief Marshal.
Geo E Ransom, Sec and Treas

Under a New Organization.

The managers will endeavor to render the Weldon Fair a source of pride and pleasure to the people of Eastern and Middle North Carolina.

The Grounds are being thoroughly repaired. Large and varied Premiums have been offered. Liberal Purses for Running and Trotting. Special Attractions have been secured and will be announced later on. Excursions will be run daily from all convenient points. The Dances at night in the large and convenient Dining Room of the Hotel will add to the social features of the occasion.

The managers cordially invite exhibits in all the departments and assure all fair dealing and courteous treatment.

Write the Secretary for a Premium List and any information desired.

Undertakers

Supplies

Full and Complete Line.



Coffins, Caskets,

Burial Robes etc.

Hearse service any

Time

N. B. JOSEY

Scotland Neck, N. C.

GREAT DEMOCRATIC

OYSTER ROAST!

WEDNESDAY, NOV. 2, '04.

Good Speeches by Hon. Claude Kitchin and Others at the Banner Warehouse.

Morrisett Bros'. Great Sale Extended to Nov. 1st.

NEW ARRIVALS:

| | | | |
|------------------------------------|-----|-----------------------------------|-----|
| Linen Window Shades..... | 17c | 100 doz. Heavy Socks, 4 pair..... | 25c |
| Pictures..... | 19c | 100 doz. Pearl Buttons..... | 35c |
| 100 pair Pants—Men's and Boys... | 98c | 50 pr. Shoes, odd sizes..... | 79c |
| 100 doz. Heavy Stockings, 4 pair.. | 25c | Table Oil Cloth..... | 15c |

See Our New Furs—Great Values.

Special prices in all Millinery for the next 10 days—rare opportunity—come. Special prices in Clothing 10 days. Special in Ladies' Skirts 10 days. Special Rug and Carpet Drive 10 days. Matting Remnants any old price. New arrivals every day.

These bargains are yours as they come, without mention, as we are the originators of Cut Prices accompanied with the Best Values. Embrace the opportunity. A word to the wise is sufficient. Come! Look! It costs nothing!

Morrisett Bros.,

SCOTLAND NECK, N. C.

LEADERS IN LOW PRICES.

WORLD'S FAIR RATES

SEABOARD AIR LINE RAILWAY

TO
St. Louis, Mo., and Return

On account of the World's Fair, St. Louis, Mo., the Seaboard Air Line Railway, in connection with the C. & O. Route via Richmond, and the N. C. & St. L. Route via Atlanta, will sell round trip tickets to St. Louis, Mo., at greatly reduced rates from all stations.

| | Season Tickets | 60 Day Tickets | 15 Day Tickets |
|------------------------------|----------------|----------------|----------------|
| Charlotte via Atlanta..... | \$36.10 | \$30.10 | \$24.65 |
| Durham via Richmond..... | 34.10 | 28.40 | 24.30 |
| Durham via Atlanta..... | 38.75 | 32.30 | 26.30 |
| Henderson via Richmond..... | 34.10 | 28.40 | 24.30 |
| Henderson via Atlanta..... | 38.75 | 32.30 | 26.30 |
| Maxton via Atlanta..... | 38.65 | 32.25 | 26.25 |
| Raleigh via Richmond..... | 35.60 | 29.90 | 25.80 |
| Raleigh via Atlanta..... | 38.75 | 32.30 | 26.30 |
| Hamlet via Richmond..... | 37.60 | 31.90 | 26.25 |
| Hamlet via Atlanta..... | 37.60 | 31.90 | 26.25 |
| Wilmington via Richmond..... | 38.65 | 32.25 | 26.25 |
| Wilmington via Atlanta..... | 38.65 | 32.25 | 26.25 |

LIMIT OF TICKETS:

SEASON TICKETS
Good to leave St. Louis up to December 15, 1904, will be sold daily commencing April 25.

60-DAY TICKETS
Good to leave St. Louis up to and including 60 days from date of sale. Will be sold daily commencing April 25.

15-DAY TICKETS
Good to return up to and including 15 days from date of sale, commencing April 25, and continuing during the exposition.

COACH EXCURSION TICKETS
Sold Each Tuesday in October.

MILITARY COMPANIES
Special low rates for Military Companies and Bands.

Shortest, Quickest and Best Route. First-class Vestibule Coaches—first man's Finest Sleeping and Dining Cars. Only one change of cars between Raleigh and St. Louis.

For further information call on or address us. Same will be cheerfully furnished.

G. H. GATTIS,
Traveling Passenger Agent,
RALEIGH, N. C.

BOYD'S WAREHOUSE FOR HIGHEST PRICES.

SELL YOUR TOBACCO AT

Boyd's Warehouse.

We want Three Million Pounds Tobacco to fill immediate orders. We must have it if

High Prices Will Count.

We are also the Largest Speculators on the market. Bring us a load and we will please you. We are glad to note Tobacco much higher.

Your friends,
BOYD & WILKINSON.

ENFIELD, N. C.

KILL THE COUGH

AND CURE THE LUNGS

WITH Dr. King's

New Discovery

FOR CONSUMPTION

Price 50c & \$1.00

Free Trial.

Swiftest and Quickest Cure for all

THROAT and LUNG TROUBLES, or MONEY BACK.

Old Gothes Made New.

Clothes of all kinds

Cleaned and Pressed

from a child's Jacket

to a lady's skirt. Work

done promptly under

guarantee.

Scotland Neck Cleaning and Pressing Co

W. T. CROWELL,